

**A STUDY ON THE FACTORS CONTRIBUTING TO THE  
PRODUCTIVITY OF SMALL SCALE TEA PRODUCERS IN UVA  
PROVINCE**

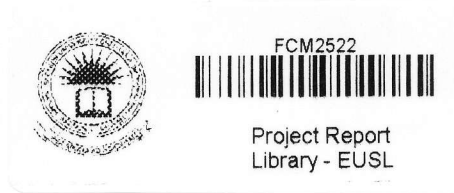


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## ABSTRACT

The purpose of this research study is to explore the factors contributing to the productivity of small scale tea producers in Uva Province. This research examines the existing levels of human capital, export orientation, management practices and productivity of selected small scale tea producers, the relationships among human capital and productivity, export orientation and productivity, management practices and productivity small scale tea producers. This research study relies on a data set derived its survey of 400 small scale tea producers in Uva Province.

The collected data has been analyzed by using descriptive statistics, correlation analysis and regression analysis. The result indicated that human capital, export orientation, management practices and productivity had high level in the small scale tea producers. Also result indicated a strong positive relationship between human capital and productivity, export orientation and productivity and management practices and productivity. As well as there is significant positive impact of human capital on productivity, export orientation on productivity and management practices on productivity.

**Keywords:** Human Capital, Export Orientation, Management Practices and Productivity

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