

**ENTREPRENEURIAL QUALITIES OF SME'S OWNERS IN
TEXTILE INDUSTRY IN KALUTHARA DISTRICT**

By

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ABSTRACT

This study examined the entrepreneurial qualities of SMEs owners in textile industry in Kaluthara District. Main objective of the study is to evaluate the quality level of SME's owners in textile industry in Kaluthara District. Data was collected from 125 Small and medium enterprises owners in textile. Purposive sampling and observation technique were used. Questionnaires and structured interview guides were used to gather data regarding textile and apparel business. A Questionnaire was the main instrument of data collection and the Statistical Package for Social Sciences (SPSS) was used for analysis.

The focus of the research was on area that the researcher considered as a very critical in entrepreneurs qualities. These areas includes: innovation, risk taking, self-confidence, multi skills and dedicated to work.

The above qualities are essential for the success of small and medium scale textile and apparel entrepreneurs. According to the research, all small and medium scale textile and apparel owners in the Kaluthara District maintain their qualities at a high level.

Keywords: innovation, risk taking, self-confidence, dedicated to the works, multi skills.

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