

**INFLUENCE OF ENTREPRENEURIAL TRAITS ON
ENTREPRENEURIAL INCLINATION AMONG YOUTHS IN THE
RATHNAPUTA DISTRICT**



By

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ABSTRACT

In several parts of the world, interest in entrepreneurship is intense. Entrepreneurial operation (new company formation) is a means of revitalizing the economy for developing economies, a way to cope with the problems of unemployment, a possible trigger and incubator for technical change, product and business innovation. Entrepreneurship is seen as an engine of economic progress, job creation and social adjustment for the economies of developing countries.

The objective of this study is to investigate the Influence of Entrepreneurial Traits on Entrepreneurial Inclination among Youths in the Rathnapura District. The study variables consist of both dependent variables with need for achievement, locus of control, propensity to take risk, tolerance for ambiguity being the independent variable and Entrepreneurial Inclination being the dependent variable. Data were collected from 150 youths in the Rathnapura district by using the convenience sampling method. And a questionnaire is designed using Five Point Likert Scales.

For this research, frequency analysis, descriptive analysis, correlation analysis and simple regression analysis under univariate analysis and multiple regression analysis has been conducted. According to descriptive analysis, level of entrepreneurial traits and entrepreneurial inclination are high level among youths in the Rathnapura district. Based on result of the correlation analysis, there is strong positive relationship between variables and as per the regression analysis, there is a highly significant influence of entrepreneurial traits on entrepreneurial inclination among youths in the Rathnapura district.

This study provided insight into entrepreneurship education, which can be built to raise good entrepreneurs with entrepreneurial characteristics. And in order to foster an entrepreneurial culture, educational programs need to be geared to emphasize the importance of entrepreneurship. Methods for teaching entrepreneurship should be further discussed as well. This research will help to fill the gap in the established body of knowledge and to provide fresh knowledge in the sense of Sri Lanka.

Keywords: Entrepreneurial Traits, Entrepreneurial Inclination

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