EFFECTIVENESS OF WEBINAR BASED CAREER GUIDANCE TRAINING AND STUDENTS LEARNING SATISFACTION IN EASTERN UNIVERSITY, SRI LANKA

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REG NO: EU/IS/2016/MS/050

INDEX NO: MS 1900

FCM2656
Project Report
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A project report submitted to the Faculty of Commerce and Management, Eastern University, Sri Lanka, as a partial fulfillment of the requirement for the Degree of Bachelor of Business Administration (BBA) Specialization.

DEPARTMENT OF MANAGEMENT

FACULTY OF COMMERCE AND MANAGEMENT

EASTERN UNIVERSITY, SRI LANKA

2021

ABSTRACT

This study investigates the Effectiveness of Webinar Based Career Guidance Training and Students Learning Satisfaction in Eastern University, Sri Lanka. This study was implemented with five dimensions of independent variable of Web-Based career guidance training, namely course structure/ organization, learner interaction, instructor presence, student engagement and perceived learning and students learning satisfaction which is identified as, dependent variable.

Using a structured questionnaire the data were collected from 372 students of Eastern University, Sri Lanka. And the collected data were analyzed by using descriptive statistics, correlation, and simple linear regression.

The analyses stated the positive relationship between the Web-Based career guidance training and students learning satisfaction, this relationship is supported by the Web-Based career guidance training dimensions that course structure/ organization, learner interaction, instructor presence, student engagement and perceived learning respectively shows positive relationship with the students learning satisfaction. The all dimensions indicate strong positive relationship with the student's satisfaction. Further simple linear regression analysis has concluded that Web-Based career guidance training has a significant impact on students learning satisfaction among the students.

Keywords: Students Learning Satisfaction, Web-Based Career Guidance Training, Course Structure/ Organization, Learner Interaction, Instructor Presence, Student Engagement and Perceived Learning.

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