

**FAMILY SUPPORTIVE ORGANIZATIONAL PERCEPTION  
AND WORK-FAMILY CONFLICT**



By

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## ABSTRACT

The purpose of this research study is to explore the impact of family supportive organizational perception and work-family conflict of selected apparel firms. This research examines the existing levels of family supportive organizational perception and work-family conflict of selected apparel firms, the relationships among family supportive organizational perception and work family conflict of selected apparel firms. This research study relies on a data set derived its survey of 337 employees who are currently employed in selected two apparel firms.

The findings of this research study show that family supportive organizational perception and work-family conflict had high level. There was a moderate negative relationship between family supportive organizational perception and work-family conflict. 14% of variability in work-family conflict explain by family supportive organizational perception. In other words, 86% of variation of work-family conflict was affected by other variation. Finally, it is concluded that family supportive organizational perception and work-family conflict of the selected two apparel firms.

**Key words:** Family Supportive Organizational Perception, Work-Family Conflict

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