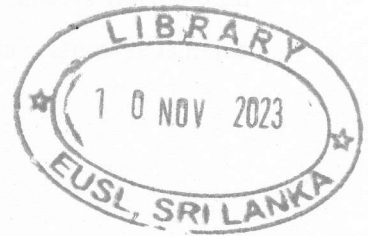


**“ATTITUDE TOWARDS USAGE AND BEHAVIORAL INTENTION TO USE  
CRYPTOCURRENCY AMONG THE BANKING PROFESSIONALS”**



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## **Abstract**

The purpose of this study was to analyze the attitude towards usage and behavioral intention to use the cryptocurrency among the banking professionals. This study has used technology acceptance model to achieve the research objectives.

A questionnaire with five Likert scale was distributed among 150 banking professionals who are above the grade of staff officers and working in commercial banks in Batticaloa district. Six attributes were tested, namely privacy, trust, risk, perceived security, perceived usefulness and perceived ease of use.

Results reveals that all the factors are positively impact to the behavioral intention to use the cryptocurrency. Hence, it can be concluded that there is a strong positive relationship between Attitude towards usage and Behavioral intention to use, Perceived Usefulness and Attitude towards usage and Attitude towards usage and Perceived ease of use.

Moreover, it has been noticed that simple linear regression analysis revealed that all the study variables are significant with the attitude towards usage and behavioral intention to use the cryptocurrency among banking professionals.

**Key words** – attitude towards usage, behavioral intention, privacy, trust, risk, perceived security, perceived usefulness and perceived ease of use.

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