

**COST EFFECTIVE UTILIZATION OF POULTRY BY PRODUCT
AND CASSAVA POWDER AS A RAW MATERIAL TO DEVELOP A
DRY PET FOOD FOR DOG**



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ABSTRACT

The number of pets in the world has increased. At the same time, more attention has been paid to their nutrition and health. Making pet food at home has more cost. Therefore, this research aims to create a low-cost pet food. For this, offal meal, which are waste products from the poultry industry, and cassava were used. The waste products of the poultry meat industry include heads, blood, legs, feathers, and intestines. These ingredients contain many nutritional components such as protein, mineral, vitamin, and fiber. Cassava is growing quickly and abundantly in Sri Lanka. It also has a lot of nutritional components such as fiber, carbohydrate, vitamin and minerals. To develop pet food with the incorporation of poultry offal meal and cassava flour evaluate the nutritive composition and self-life of the prepared product. The proximate composition of the pet food Maxies as feed basis for moisture, crude protein, crude fiber, crude fat, total ash were 6%, 34.42%, 2.30%, 78.18%, 93.90% respectively. The proximate composition of the pet food Pedigree as feed basis for moisture, crude protein, crude fiber, crude fat, total ash was 5%, 20%, 5%, 10%, 94.83% respectively. A sensory evaluation was conducted using a 6-point hedonic scale to assess the appearance, texture, smell, and size of the formulated Maxie's dog food. This research shows that locally sourced poultry by-products and cassava flour can be effectively used to create high-quality, affordable dry dog food. The findings not only meet nutritional and safety standards but also present new opportunities for local production, waste reduction, and economic growth within Sri Lanka's pet food industry.

Key words: Cassava powder, Dog, Maxies, Offal meal, Pet food

TABLE OF CONTENT

DECLARATION.....	iii
DEDICATION.....	iv
ACKNOWLEDGEMENT.....	v
ABSTRACT.....	vi
TABLE OF CONTENT.....	vii
LIST OF FIGURES.....	xi
LIST OF TABLES.....	xii
ABBREVISONS AND SYMBOLS.....	xiii
CHAPTER.....	11
1.0 INTRODUCTION.....	1
1.1 Background.....	1
1.2 Research Objectives.....	2
CHAPTER.....	23
2.0 LITERATURE REVIEW.....	3
2.1 Global pet food industry.....	3
2.2 Pet food history.....	4
2.3 Market growth of pet food.....	4
2.4 Importance of pet food.....	5
2.5 Nutritional value of pet food.....	6
2.6 Quality of pet food.....	7
2.7 Sustainability of pet food.....	8

2.8 Characteristic of pet food.....	9
2.9 Pet food production in SL.....	11
2.10 Global pet growth.....	12
2.11 Sri Lanka poultry industry.....	13
2.12 Poultry meat consumption.....	13
2.13 Poultry meat waste.....	14
2.14 Offal meal.....	16
2.15 Dietary benefits of offal meal in pet food.....	16
2.16 Cassava.....	17
2.16.1 Overview of cassava cultivation and production.....	17
2.16.2 Utilization of cassava powder.....	17
2.16.3 Nutritional value of cassava.....	18
CHAPTER 3.....	19
3.0 MATERIALS AND METHODS.....	19
3.1 Experimental Location.....	19
3.2 Materials and Equipment.....	19
3.3 Preparation of the offal meal.....	19
3.4 Experimental method and designed.....	20
3.5 Pet food composition.....	21
3.6 Preparation of pet food.....	21
3.7 Proximate Analysis of cassava flour, offal meal and pet food samples.....	21
3.7.1 Determination of moisture content.....	22
3.7.2 Determination of ash.....	22

3.7.3 Determination of crude protein content.....	23
3.7.4 Determination of crude fiber.....	23
3.7.5 Determination of crude fat.....	24
3.8 Total pale count.....	24
3.9 pH.....	24
3.10 Statistical analysis.....	24
CHAPTER 04.....	25
4.0 RESULTS AND DISCUSSION.....	25
4.1 Proximate composition of cassava flour.....	25
4.1.1 Moisture content.....	26
4.1.2 Dry matter.....	26
4.1.3 Ash content.....	26
4.1.4 Crude Fiber.....	26
4.1.5 Gross energy.....	26
4.2 Proximate composition of poultry offal meal.....	27
4.2.1 Moisture content.....	27
4.2.2 Crude protein.....	28
4.2.3 Crude fiber.....	28
4.2.4 Crude fat.....	28
4.2.5 Ash content (Minerals).....	28
4.3 Nutritional and microbial characteristics of Maxies and Pedigree foods.....	29
4.3.1 pH value.....	29
4.3.2 Crude protein content.....	30

4.3.3 Crude fat content.....	31
4.3.4 Crude Fiber Content.....	32
4.3.5 Moisture content.....	33
4.3.6 Ash content (Minerals).....	34
4.3.7 Microbial Load (Total plate count)	35
4.4 Sensory evaluation of Maxie’s dog food.....	36
4.4.1 Color.....	37
4.4.2 Texture.....	37
4.4.3 Smell.....	37
4.4.4 Size.....	38
4.5 Questionnaire results from dog owners.....	38
4.5.1 Eating habits.....	38
4.5.2 Dietary sensitivities.....	39
4.5.3 Preference for dry or wet food.....	39
4.5.4 Behavior after eating.....	40
4.5.5 Food refusal.....	40
CHAPTER 05.....	42
CONCLUSION AND RECOMMENDATIONS.....	42
5.1 Conclusion.....	42
RECOMMENDATIONS.....	43
REFERENCES.....	44
Appendix 01.....	50