

EASTERN UNIVERSITY, SRI LANKA

SECOND YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE – 2012/2013

(August/September 2015)

EC 2201: AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT

Answer ALL Questions

Time allowed: 02 hours

1.
 - a) Distinguish the terms “**Adoption**” and “**Diffusion**” of an innovation.
 - b) “Extension education is a democratic process”. Briefly explain this statement.

2.
 - a) What are the understandings an Extension Officer should know as far as Agriculture is concerned?
 - b) What are the advantages and disadvantages of using “**Bottom-up Approach**” for extension education?

3.
 - a) Briefly explain the “**Communication Process**”.
 - b) If the communication process flows smoothly, the idea sent by the sender and the idea received by the receiver should be the same. But, in practice it does not always happen. Explain clearly why this occurs.

4. Write **SHORT NOTES** on the following,
 - a) Systemic in-Service Training.
 - b) Social Institutions.
 - c) Local Verification Trials.
