

Eastern University, Sri Lanka
Faculty of Science
First year Examination in Science
2005/ 06 (2012) (Re-Repeat)



CC 108 –Management, Entrepreneurship and Introduction to Career Guidance

Answer all Questions

Time: One Hour

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1. Define the term “Management” and briefly explain its importance to an organization.
 2. Briefly explain the four **major functions** that compromise the **management process**?
 3. Briefly describe the types of **management skills** important to managerial effectiveness.
 4. What is **planning**? List out the steps in the **planning process**.
 5. Explain the Maslow’s hierarchy of needs theory
 6. Identify and briefly explain the basic barriers to communication in organization
 7. Briefly explain the basic difference between the “centralized, and Decentralized” decision making
 8. Define the term “entrepreneurship and briefly explain its characteristics.
 9. Define the term “Career Guidance” and briefly explain its importance to an Undergraduate student
 10. Briefly explain how management practices could help in the career development of an individual

(Marks 10*10=100)