

EASTERN UNIVERSITY, SRI LANKA

FACULTY OF SCIENCE

First Year first Semester Examination in Science 2015/2016 (Proper / Repeat)

(October - 2017)

CC 108 Entrepreneurship and Introduction to Career Guidance

Answer all questions

Time: 01 Hour

Q1. a) *Define the following terms:*

- i) Job
- ii) Occupation
- iii) Career Development
- iv) Career Guidance

(10 Marks)

b) List out **expert hint of dresses** for men and women in facing the interview.

(10 Marks)

c) List out the factors that need to be considered when **preparing the Covering Letter**.

(10 Marks)

d) *'A critical part of the communication model is the channel through which information is transmitted'.*

Briefly elaborate the **communication channels** with examples.

(10 Marks)

- e) *“Nature gave people two ears but only one tongue, which is a gentle hint that they should listen more than they talk.”*

Briefly elaborate the **elements in active listening**.

(10 Mark)

(Total 50 Mark)

- Q2. a) *“An entrepreneur is a person who has possession of a new enterprise, venture or idea and is accountable for the inherent risks and the outcome.”*

Briefly elaborate any five (05) **qualities** of an Entrepreneur.

(10 Mark)

- b) List out the **challenges** faced by an Entrepreneurship in the current environment.

(10 Mark)

- c) *“Research has shown that education and experience help managers acquire three types of skills.”*

Elaborate the three important **skills** needed by the managers.

(10 Mark)

- d) Briefly describe any factors in the **Task Environment**.

(10 Mark)

- e) Briefly explain the **Managerial Functions**.

(10 Mark)

(Total 50 Mark)