



THIRD YEAR SECOND SEMESTER EXAMINATION IN BACHELOR OF
BUSINESS ADMINISTRATION(BBA) and BBA SPECIALIZATION IN
MARKETING MANAGEMENT- 2010/2011 (JUNE 2013)

(PROPER/REPEAT)

MOC 3072 - MICRO FINANCE

Answer All Questions

Time: 02 hours

Question: I. "Micro Finance is aimed to provide financial assistance to the small entrepreneurs to promote their business and livelihood through which the poverty in societies can be eliminated".

01. What do you understand by the term 'Micro Finance'?
02. What is entrepreneurship?
03. Explain how the poverty could be eliminated through Micro Finance.
04. Explain what is small and medium loan.
05. Name few institutions which provide micro finance in your region.
06. List out the different kinds of micro finance schemes implemented by commercial banks in Sri Lanka.
07. What is "GYB" training Intervention?
08. Evaluate whether the goals of micro finance are achieved.
09. What kind of businesses are eligible for micro finance in Sri Lanka?
10. What do you mean by the sustainability of a business?

(Total -10 x 04 = 40 Marks)

Question: II

01. Explain the objectives of Micro Finance. (06 Marks)
02. Explain the different characteristics of Micro Finance. (07 Marks)
03. Discuss the core principles for Micro Finance. (07 Marks)

(Total - 20 Marks)

(PTO)

Question: III

01. "Micro Finance providers are "The Banks for the poor". Do you agree. Explain with Examples. (07 Marks)
 02. List out the Financial Institutions which provide micro credits in Sri Lanka. (06 Marks)
 03. Explain the Problems faced by Micro Finance providers in your region. (07 Marks)
- (Total - 20 Marks)**

Question: IV

01. Explain the various development stages of Entrepreneurship. (10 Marks)
 02. Discuss the different roles of Business counselors during the maturity stage of the product life cycle of a product. (10 Marks)
- (Total - 20 Marks)**