

**SECTORAL INFLUENCE ON THE STANDARD
OF LIVING OF PEOPLE, SPECIAL REFERANCI
THIRUKKOVIL D.S.DIVISION.**



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Abstract

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The Paddy cultivation and Fisheries are major important self-employment in Thirukkovil D.S. division. It has had a considerable contribution to the economy of the area and on the total production of the country. Even though there is no improvement of their life at expected level. So we must analysis which self-employment contributed to fulfill their all needs to improve standard of living.

Data on variables, such as Basic needs, Self-employment, Income and Saving, Technology, Infrastructure, and Government and NGOs were collected through the questionnaires of 100 involving this self-employment that were randomly selected from 22 G.S. divisions in Thirukkovil D.S. division. The questionnaires have been filled during the period between 20th of March and 28th of April. The univariate analysis was made through computer package SPSS 11.0.

Although the result of this study reveals paddy cultivation is contributed to improve their standard of living than fisheries relates to all variables. Even though paddy cultivation is too improvement in such level. This is the evidence, that no one take ongoing activities to improve standard of living on this community. This study shows that the mean value for overall view of the variable, that are 3.4100 and 2.5000 from paddy cultivation and fisheries respectively.

It is recommended, that, in order to improve paddy cultivator and fisheries standard of living, government and non-governmental organization and their activities should be mainly focused on these community.

CONTENTS

Subject	Page No
ACKNOWLEDGEMENT	i
PREFECE	ii
ABSTRACT	iii
CONTENTS OF THE CHAPTERS	iv-vü
LIST OF THE TABLES	vü-viii
LIST OF THE FIGURES	ix
CHAPTER 01:	
1.0 INTRODUCTION	1-19
1.1 Over view.	1-3
1.2 Introduction of research area	3-5
1.2.1 Geographical Background of research area	5-7
1.2.2 Social background of the research area	7-10
1.2.3 Economical Background	11-16
1.3 Problem statement	17
1.4 Objective of research	17
1.5 Conceptualization	18
1.6 Assumption	19
1.7 Limitation	19
CHAPTER 02:	
2.0 LITERATURE VIEW	20-33
2.1 Standards of living	20
2.2 Measuring standard of living.	20-21

2.3	The Calvert-Henderson Quality of Life	21
	2.3.1 The Calvert-Henderson Indicators	22-24
2.4	Importance of standard of living	24-25
2.5	Developing nations	25-26
	2.5.1 Basic needs	26
	2.5.2 Housing	27
	2.5.3 Education	27
	2.5.4 Health	27-28
	2.5.5 Nutrition	28
	2.5.6 Water supply and sanitation	29
	2.5.7 Income and saving	29
	2.5.8 Employment	29-30
2.6	Agriculture	30-32
2.7	Fisheries	32-33

CHAPTER 03:

3.0	METHODOLOGY	35-40
3.1	Introduction	35
3.2	Sampling process	35-36
3.3	Data collection	37
	3.3.1 Type of data	37
	3.3.1.1 Primary data	37
	3.3.1.2 Secondary data	38
	3.3.2 Method of data collection	38
3.4	Data analysis and Evaluation	39-40

CHAPTER 04:

4.0	DATA ANALYSIS AND EVALUATION	41-78
4.1	Introduction	41

4.2	Personal information	40
4.2.1.	Age Distribution	40-42
4.2.2	Family Size distribution	42-43
4.2.3	Students and Labour force	44-45
4.2.4	Income Distribution	45-46
4.2.5.	Education Distribution	47-48
4.3	Research information	48
4.3.1	Basic needs	49-53
4.3.1.1	Overall view of basic needs	53-54
4.3.2	Self-employment	55-61
4.3.2.1	Overall view of self-employment	62-63
4.3.3	Income and Saving	63-68
4.3.3.1	Overall view of income and saving	68-70
4.3.4	Technology	70-71
4.3.5.	Infrastructure	71-72
4.3.6	Government and NGOs activities	72-74
4.3.6.1.	Overall view of Government and NGOs	74-75
4.3.7	Overall view of Standard of living	76

CHAPTER 05:

5.0	CONCLUSION AND RECOMONTATION	79-82
5.1	Conclusion	79
5.2	Recommendation	80
5.2.1	Field of paddy cultivation	80-81
5.2.2.	Field of fisheries	82-83
5.2.3	Common idea	83

REFERANCE LIST

I

APPENDIX - A

II-IX

APPENDIX II

X-XIX