Case analysis on failure of Textile entrepreneurship

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ABSTRACT

Economic development of an economy is mostly depends on successful small enterprises like small and medium scale entrepreneurship ventures. The main purpose of the present study was to examine the Case analysis on Failure of Textile Entrepreneurship. Entrepreneurship depends on their success factors. Those are Management related, Accounting and Finance, and Entrepreneurship quality.

Even through the Textile entrepreneurship which is Tamil owned textile entrepreneurship in Batticaloa and Kalmunai business centrals, so the question is, what are the factors contributing to the failures of the Tamilis owned textile entrepreneurship?

Therefore, this research was conducted to explore the reasons of failures of the Tamils owned Textile businesses. This investigation can provide information to textile business. The Business failure have evaluated based on three variables such as Management, Accounting and Finance, and Entrepreneurship quality derived from the literature review. Three questionnaires were issued to three textile business in Batticalca and Kalmunai business centrals.

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