PARTICIPATION OF VILLAGE DEVELOPMENT ORGANIZATIONS ON COMMUNITY DEVELOPMENT PROJECTS:

WITH SPECIAL REFERENCE TO RE-AWAKENING PROJECT IN

BATTICALOA DISTRICT

1346

THANGAVEL MANJARAGOBAN

REG. NO: EU/ES/06/MS/2/51

INDEX NO: EX/MS/1035

A Project Report Submitted to the Faculty of Commerce and Management, Eastern University, Sri Lamka as a partial fulfillment of the requirements of the Bachelor of Business Administration (Externall) Degree Programme



PEPARTMENT OF MANAGEMENT
FACULTY OF, COMMERCE AND MANAGEMENT
EASTERN UNIVERSITY, SRI LANKA

ABSTRACT

The project provides the community to come together, get organized and build the Village Development Organization. The VDO's major role is to provide support, guidance and assistance to the community. It would also support the linking of the community to various partner institutions that will help the VDO and the village to grow. It is therefore essential to gain a good understanding of the:

- □ Establishment, structure and management of the VDO
- □ Roles and Responsibilities of the VDO

This thesis assesses the participation of Village Development Organization in Batticaloa district with special reference to Re-awakening Project which depends on enhancement of household wellfare. The field survey was under taken to understand and analyze the participation of VDOs. Success of the project. Sustainability of the project. Efficiency and Efficiencess of the project were taken as variables to understand the VDO members' participation. Research questions were asked as how the participatory approach contributes to the success of the project, sustainability of the project and for efficiency and effectiveness of the project. Sample is a random sampling method and seven villages were selected in Batticaloa district with the special reference to re-awakening project and from that, the sample size is taken as 100 Village Development Organization members.

From the research point of view, the three variables such as Success of the project, Sustainability of the project, Efficiency and Effectiveness of the project's overall mean is 3.72 and 86% of the VDO members stating that the Village Development Organization having high level of participation in decision making power, resource control, accessing the information, commitment in village level activities, development on social capital, youth skill development, income generating activities, identifying the efficiency and effectiveness of the project, availability of contribution. So it is recommended that, when the development agencies planning to implement a development project, they can follow the VDO participatory approach.

Table of Contents	Page No.
Acknowledgement	ī
Albstract	ii
Contents	iiii
Tables	viiii
Figures	x
CHAPTER 1: INTRODUCTION	,
I.I Background of Study	1
11.2 Strattement of Problem	2
II.3 Research Questions	3
II.4 Sugmifficant of the Study -	3
II.5 Objective of the Study	4
IL6 Scope of the Study	4
L7 Limitation of the Study	4
CHAPTER 2: LITERATURE REVIEW	
2.Il Introduction	5
2.2 Objective of VDO participation	5
2.3 Intensity of VDO participation	6
2.4 Instruments of VDO participation	6
2.5 The Development of participatory approach	7
2.2 the Dewelopment of panticipatory approach	9

2.6	Concept of Participation		8
2.7	Approach of Participation		9
2.8	Socio- economic factors and participation		11
	The relationship between educational attainment and participation in Programs		11
2.10.	. Income level and level of participation		12
2.11.	Women participation in socio-economic development programme		13
2.12.	Reasons for VDOs participation		14
2.13.	VDOs partūcipation in Sei Lankan history	,	15
2.04,	British rule and VDO participation		15
2.05.	Authors and their tenets about the participation		16
2.16.	Theoretical approach of social -economic status to the participation		16
2.17.	Game's theory of community & VDO participation		16
	Difflerent participatory patterns of game theory in the experience		
	of Senegalese project		19
	Senegalese story. How to move from the social exclusion to optimal participation		19
2.20.1	Participatory Learning and Action (PLA)		21
2.21.	Social Cognitive or Learning Theory (SCLT)		22
2.22. 1	Social Structural Theory		23
2.23.1	Factors that hinders participation in the community		23

CHAPTER 3: CONCEPTUALIZATION & OPERATIONALIZATION

3.1. Introduction	26
3.2. Conceptualization Framework	26
3.2.1 Success of the Project	27
3.2.2 Sustainability of the Project	28
3.2.3 Efficiency & Effectiveness of the Project	28
3.3. Operationalization	29
CHAPTER 4: METHODOLOGY	
4.1 Introduction	31
4.2 Methods of Data collection	31
4.3 Selection of Samples	32
4.3.1 Sampling	32
4.3.2 Sample Size	32
4.3.3 Selected Sample	32
4.4 Method of measurement	33
4.5 Evaluation Method	33
4.6 Data presentation, Data analysis and Evaluation	34
4.6.1 Method of data evaluation of Village Development	
Organizations participation in development project	34
The state of the s	
4.7 Summary	35

CHAPTER 5: METHODOLOGY

5.1 Introduction	36
5.2 Personal Information	36
5.2.1 Cross Tab Analyzing on Personal Information with Research	h
Imformation	3/6
5.2.1.1 Sex	316
5.2.1.2 Age	37
5.2.1.3 Income after the project	38
5.3 Research Information	39
5.3.1 Success of the Project	39
5.3.1.1 Power to Decision Making	. 39
5.3.1.2 Power to resource control	41
5.3.2 Sustainability of the Project	42
5.3.2.1 Access to Information *	42
5.3.2.2 Commitment	43
5.3.2.3 Development on Social Capitall	, 44
5.3.2.4 Youth Skill Development	f 45
5.3.3 Efficiency and Effectiveness of the Project	46
5.3.3.1 Opportunity for Income Generation	46
5.3.3.2 Identifying Efficiency and Effectiveness	48
5.3.3.3 Availability of Contribution	49
5.4 Summary	52

CHAPTER 6: CONCLUSIONS & RECOMMENDATIONS

6.1. Conclusions	53
6.1.1 Summary of Conclusions	54
6.2. Recommendations	55
References	58
Appendix – Questionnaire for study in English	59
Questionnaire for study in Tamil	61