

A STUDY ON EMPLOYEES JOB SATISFACTION IN
THE BANK OF CEYLON, AMPARA DISTRICT –
COASTAL AREA



FCM1517



Project Report
Library - EUSL

RUCSICA KRISHNAKUMAR

1517



DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENTS
EASTERN UNIVERSITY, SRILANKA

2015

ABSTRACT

This study investigates the job satisfaction of employees of BOC in Ampara district in terms of organizational, work environmental, and personal factors. The objectives of this study are to find out the levels of Organizational factors, Work environmental factors, and Personal factors and Job satisfaction of employees of BOC in Ampara district.

In order to achieve the objectives of this study the data and information were mainly collected from 90 employees by using questionnaire and secondary data from the Bank of Ceylon branches in Ampara district (Coastal Area) and Bank of Ceylon Area Office. The collected data were analyzed by using univariable method. The data were analyzed by using the Microsoft package Excel and SPSS 19.0 windows.

The findings for the first, third objectives have shown that high levels of organizational factors and personal factors that determine the job satisfaction of employees of BOC in Ampara district (Coastal Area), the findings for the second objective has shown that moderate level of work environmental factors that determine the job satisfaction of employees of BOC in Ampara district (Coastal Area), and also the findings for the fourth objective has shown that high level of job satisfaction of employees of BOC in Ampara district (Coastal Area). Eventually this research recommends the appropriate solutions and strategies to further improve the Job satisfaction of employee of BOC in Ampara district.

TABLE OF CONTENTS

ACKNOWLEDGEMENT	I
ABSTRACT	II
TABLE OF CONTENTS	III
LIST OF TABLES	VIII
LIST OF FIGURES	IX
CHAPTER 01 - INTRODUCTION	1-5
1.1 Background of the study	1
1.2 Problem statement	2
1.3 Research questions	3
1.4 Objective of the study	3
1.5 Significance of the study	3
1.6 Scope of the study	4
1.7 Assumption	4
1.8 Limitation of the study	4
1.9 Summary	5
CHAPTER 02 - LITERATURE REVIEW	6-13
2.1 Introduction	6
2.2 Definition of Job Satisfaction	6
2.2.1 Consequences of job satisfaction	6
A Job satisfaction and Productivity	7
B Job satisfaction and Turnover	7
C Job satisfaction and Absenteeism	7
D Job satisfaction and Union activities	7

E Job satisfaction and Safety	7
F Other effects of Job satisfaction	7
2.3 Definition of Job dissatisfaction	8
2.3.1 Main causes of Job dissatisfaction	8
2.3.2 Effects of Job dissatisfaction in working place	9
2.3.3 Strategies to reduce the job dissatisfaction	9
2.4 Organizational Factors	10
2.4.1 Salaries and wages	10
2.4.2 Promotion	10
2.4.3 Company Policies	11
2.5 Work Environmental Factors	11
2.5.1 Supervision	11
2.5.2 Work group	11
2.5.3 Working condition	12
2.6 Personal Factors	12
2.6.1 Age and Seniority	13
2.6.2 Tenure	13
2.6.3 Personality	13
2.7 Summary	14

CHAPTER #3 - CONCEPTUALIZATION & OPERATIONALIZATION	15-19
3.1 Introduction	15
3.2 Conceptualization Framework	15
3.3 variables	16
3.3.1 Organizational Factors	16
3.3.2 Work Environmental Factors	17
3.3.3 Personal Factors	18
3.3.4 Job satisfaction	18
3.4 Operationalization	19

3.5 Summary	19
CHAPTER 04 - RESEARCH METHODOLOGY 20-22	
4.1 Introduction	20
4.1.1 Sample Design	20
4.1.2 Data collection	21
4.1.3 Data Evaluation	21
4.2 Summary	22
CHAPTER 05 - DATA PRESENTATION AND ANALYSIS 23-42	
5.1 Introduction	23
5.2 Personal information	23
5.2.1 Designation	23
5.2.2 Gender	25
5.2.3 Age Group	26
5.2.4 Marital status	27
5.2.5 Educational Qualifications	28
5.2.6 Professional Qualifications	29
5.2.7 Experience	30
5.3 Research Data Presentation	31
5.3.1 Organizational Factors	31
5.3.1.1 Salaries and wage	31
5.3.1.2 Company Policies	32
5.3.1.3 Promotion changes	34
5.3.2 Work Environmental Factors	35
5.3.2.1 Supervision	35
5.3.2.2 Work Group	36
5.3.2.3 Working Condition	37
5.3.3 Personal Factors	38
5.3.3.1 Age and Seniority	39

5.3.3.2 Tenure	40
5.3.3.3 Personality	41
5.3.4 Job Satisfaction	42
5.4 Summary	42
CHAPTER 06 – FINDINGS AND DISCUSSION	43-51
6.1 Introduction	43
6.1.1 Discussion of personal data	43
A Designation	43
B Gender	43
C Age	44
D Marital status	44
E Educational qualification	44
F Professional qualification	45
G Experience	45
6.1.2 Discussion of research data	45
A Salaries and wages	45
B Company policies	46
C Promotional changes	46
D Supervision	47
E Work group	47
F Working condition	48
G Age and seniority	48
H Tenure	49
I Personality	49
6.2 Summary	51
CHAPTER 07 - CONCLUSIONS AND RECOMMENDATIONS	52-56
7.1 Introduction	52
7.2 Conclusion	52

7.3	Recommendations	53
	A Occupation	53
	B Salaries and Wages	53
	C Promotion changes	54
	D Company policies	54
	E Supervision	54
	F Work Group	55
	G Working condition	55
	H Age and Seniority	56
	I Tenure	56
	J Personality	56
7.4	Summary	56
REFERENCES		57
APPENDIX - 01		64