

**ECONOMIC FEASIBILITY OF ORGANIC FERTILIZER PRODUCTION
AT ARAFA COMPOST POHORA COMPANY IN KORALEI PATHTHU
CENTRAL D.S. DIVISION, IN VALAICHENAI. (CASE STUDY)**

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ABSTRACT

Organic fertilizers have more advantages from all aspects such as low cost, low effect for soil layers, environment friendly. Recently have more demand for the organic fertilizer and its manufacturing because the current trend is consumption of organic food which is cultivated from organic farms.

According to the above mentioned fact, the main purpose of this research is to measure the economic feasibility and socio-economic background of organic fertilizer producing Company called ARAFA. This Company is situated in Thiyawattawan, near the Valaichenai town in Batticaloa District. These company area belongs to the Koralai Paththu Central Divisional Secretariat in Eastern Province, Sri Lanka.

This analysis depicted the high demand potential for the organic farming and the organic fertilizer manufacturing by easy method. The primary cost component of the industry includes capital cost: Rs.500, 000.00; Building cost: Rs.300, 000.00; Land cost: Rs.500, 000.00; Labour cost: Rs. 100,000.00(annual). They sold the 25Kg Organic Fertilizer Bag for Rs. 390.00 price; The company annually produced 12800 bags and sold out among the farmers in Koralei Paththu Central D.S. division, though a huge advantage for both Customers and the Manufacturer (Company) Side.

Finally the research methodology that widely used in qualitative Data Collection and analyzing those in deeply with a Questionnaire for interviewing method.

Key Words: - Organic Fertilizer, Case Study, Economic Feasibility, Valaichenai, Cost, Benefit, Analysis, Qualitative Research, Entrepreneurship.

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