HUMAN RESOURCE FACTORS AND PERCEIVED ENVIRONMENTAL PERFORMANCE OF SELECTED ISO 14001 CERTIFIED MANUFACTURING FIRMS IN SEETHAWAKA EXPORT PROCESSING ZONE



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ABSTRACT

This study attempts to find out the relationship between human resource factors and perceived environmental performance of selected organizations, where the human resource factors are the independent variables, while the environmental performance is the dependent variable. In accordance with literature review and existing findings, there are literature and empirical knowledge gaps regarding the relationship between human resource factors and environmental performance of organizations. This study was conducted to fill these gaps with three objectives of the organizations in Seethawaka Export Processing Zone. This study investigated the impact of human resource factors and perceived environmental performance of selected organizations. Based on literature review, the research model has been used to determine the impact of human resource factors on environmental performance. The Conceptual model of this study was established and tested by collecting the data from 07 manufacturing organizations in Seethawaka Export Processing Zone. Structured questionnaire was used to collect the data for this study and univariate, bivariate and multivariate analysis were used of analysis the data. Results indicated that, there is a positive significant relationship between human resource factors and environmental performance and it is denoted that there is a moderate positive relationship between human resource factors and environmental performance. It has convinced that human resource factors impact on environmental performance. The findings of this study are useful in further enlarging and enriching applications of these concepts in practice.

Key words: human resource factors and environmental performance.

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