

EASTERN UNIVERSITY, SRI LANKA
FACULTY OF COMMERCE AND MANAGEMENT
FIRST YEAR SECOND SEMESTER EXAMINATION IN
BACHELOR OF BUSINESS ADMINISTRATION/
BACHELOR OF COMMERCE – 2014/2015
(MARCH, 2017)
(PROPER/REPEAT)

ECN – 1012 SRI LANKAN STUDIES AND SOCIAL HARMONY

Answer all questions

Time: Two hours

PART I

Q1. Answer the following questions.

1. Which **strait** separates Sri Lanka from South India?
2. State the **importance** of geographical location of Sri Lanka.
3. What are the **two monsoons** of Sri Lanka?
4. **How many times** can a person contest for the Executive President of the Republic of Sri Lanka?
5. Which Government introduced the **first Republican Constitution** in Sri Lanka?
6. What do you understand by '**ethnic conflict**' in Sri Lanka'?
7. What were the **ancient traditional exports** of Sri Lanka?
8. Give the **relationship** between Islam and Holy Quran.
9. Who was the **first Vice-Chancellor** for the University of Ceylon?
10. Give **three** economic importance of foreign direct investments.
11. When was **Sri Lanka Samurdhi Authority** established?
12. What do you mean by '**small and medium industries**'?
13. What is **culture**?
14. What does an **identity card** express you?
15. Define **human qualities**.

(Total 15×04 = 60 Marks)

PART II

Q2.

- a. Identify the major problems faced by **paddy farmers** in Sri Lanka. (05 Marks)
- b. "Free Trade Zones (FTZs) play a vital role in promoting **private enterprises**"
Do you agree with this statement? Illustrate. (05 Marks)
- c. Discuss the **support** given by the Sri Lankan Government towards the
development of tourism industry. (05 Marks)

(Total 15 Marks)

Q3.

- a. Why is the solution to the problem of social harmony **not easy**? Explain your
answer with current Sri Lankan situation. (05 Marks)
- b. List out the **problems** that you have experienced at your University? Discuss
(05 Marks)
- c. Imagine that you are working for the government media unit, **how** you would
report a bomb blast in Colombo through 'breaking news'? What would be the
key information that you wish to communicate to the public? (05 Marks)

(Total 15 Marks)

Q4. Give notes on any two (02).

- i. Private Universities and unemployment
- ii. Provincial councils and their activities
- iii. Economic importance of fishing industry in Sri Lanka

(02×05 = 10 Marks)