

EASTERN UNIVERSITY, SRI LANKA

Faculty of Commerce and Management

11.10.2014

FIRST YEAR SECOND SEMESTER EXAMINATION IN

BACHELOR OF BUSINESS ADMINISTRATION/BACHELOR OF COMMERCE – 2011/2012

(AUGUST/SEPTEMBER, 2014)

(PROPER/REPEAT/RE-REPEAT)

ECN-1012 SRI LANKAN STUDIES AND SOCIAL HARMONY

Answer all questions

Time: Two hours

**PART I**

Q1. Answer the following questions.

1. When was **open economic policy** introduced in Sri Lanka?
2. In which region **natural gas** has been identified?
3. How do we call our present economic **system**?
4. What was the **literacy rate** of Sri Lanka in 2013?
5. Which is the highest **water falls** in Sri Lanka?
6. Give three names of the **ancient** historical places.
7. Give three **tourist** places in Sri Lanka.
8. Which place gets the highest **rain** fall in Sri Lanka?
9. Give the name of the **Governor** of the Central Bank of Sri Lanka.
10. Give the name of the present **Chief Minister** of the Northern Province.
11. Who is the present **Prime Minister** of Sri Lanka?
12. In which year did Sri Lanka receive **Dominican** status?
13. What is **pluralism**?
14. What are the **challenges** of cultural values?
15. What do you understand by **conflict management**?

(15×04 = 60 Marks)

## PART II

Q2.

- a. Explain the main features of the **plantation** sector of Sri Lanka. (03 Marks)
- b. Identify the **contribution** of the plantation sector towards the Sri Lankan economy. (05 Marks)
- c. What are the **opportunities** of post-war tourism industry in Sri Lanka? Is it a solution for **unemployment**? Why? (07 Marks)

Q3.

- a. Do current trends in social media abuse or aid **reconciliation**? (03 Marks)
- b. How has **social harmony** promoted reconciliation among university students? Analyse. (07 Marks)
- c. Explain the role of **languages** in ethnic reconciliation in Sri Lanka. (05 Marks)

Q4. Give Notes of any FIVE (05).

- i. *Deyata Kirula* and small and medium enterprises (SMEs) development,
- ii. Free trade zone and foreign direct investments,
- iii. Minority rights and social justice in Sri Lanka,
- iv. Infra-structural developments and environmental pollution,
- v. Garments exports and its impact on economy,
- vi. Major threats to Sri Lankan peace and national unity

(05×02 = 10 Marks)