

EASTERN UNIVERSITY, SRI LANKA

FACULTY OF SCIENCE

First Year first Semester Examination in Science 2011/12 (Proper)

(February 2014)

CC 108 Entrepreneurship and Introduction to Career Guidance

Answer all questions

Time: 01 Hour

Q1. a) 'Career begins with the question of choice, decision-making and the exercise of preference'. Define the following terms with examples:

- i) Job
- ii) Occupation
- iii) Career
- iv) Career Development
- v) Career Guidance

(10 Marks)

b) 'Career Development is the process of helping a person to develop and accept an integrated and adequate picture of themselves and of their role in the world of work'.

Briefly explain the above statement by using any one of the Developmental Theory with examples.

(20 Marks)

c) 'Soft skills refer to the cluster of personality traits, social grace, facility with language, personal habits, friendliness, and optimism that mark people to varying degree'. Briefly elaborate any five (05) soft skills which need to be included in the workforce profile.

(20 Marks)

(Total 50 Marks)

Q2. a) "Entrepreneurs have had the most success in changing the world". State what an "Entrepreneurship" is and clearly explain the qualities of successful entrepreneur.

(10 Marks)

b) List out and explain the deadly mistakes of an entrepreneur with example, identify the causes for those mistakes and suggest the ways and means to overcome.

(20 Marks)

c) In today's world entrepreneurs are facing different set of challenges to carry out their business. Discuss any five (05) challenges that an entrepreneur facing in Sri Lankan context.

(20 Marks)

(Total 50 Marks)