

EASTERN UNIVERSITY, SRI LANKA  
SECOND YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE-2008/2009  
AEC 2201: AGRICULTURAL EXTENSION

Answer **ALL** Questions  
Time allowed: **03 hours**



- 1.a) Discuss the importance of Agricultural Extension.  
b) Briefly explain four (04) principles of Agricultural Extension.
- 2.a) What do you understand by the "Adoption Process" of an innovation?  
b) Draw the "Adoption Curve" and explain its shape.
- 3.a) What is meant by the term "Adult"?  
b) Distinguish the term "Andragogy" vs "Pedagogy".  
c) Briefly explain three (03) principles of Adult Learning.
4. a) list down the factors that determine the rate and extent of diffusion of an innovation.  
b) Briefly discuss the merits and demerits of "Top-down" approach and "Bottom-up" approach for extension work in Sri Lanka.
5. Briefly discuss the following statements:  
a) Non-verbal communication generally supplements verbal communication.  
b) Extension Education is a democratic process.  
c) The actual sending of a message is the most important event in the communication process.
6. Write **SHORT NOTES** on the following:  
a) Communication roles in an organization.  
b) Farm Visits as an Extension teaching method.  
c) Berlo's communication model.