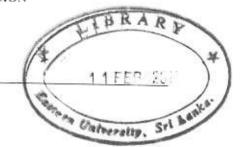
EASTERN UNIVERSITY, SRI LANKA SECOND YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE-2008/2009 AEC 2201: AGRICULTURAL EXTENSION

Answer ALL Questions Time allowed: 03 hours



- 1.a) Discuss the importance of Agricultural Extension.
- b) Briefly explain four (04) principles of Agricultural Extension.
- 2.a) What do you understand by the "Adoption Process" of an innovation?
 - b) Draw the "Adoption Curve" and explain its shape.
- 3.a) What is meant by the term "Adult"?
 - b) Distinguish the term "Andragogy" vs "Pedagogy".
 - c) Briefly explain three (03) principles of Adult Learning.
- 4. a) list down the factors that determine the rate and extent of diffusion of an innovation.
- b) Briefly discuss the merits and demerits of "Top-down" approach and "Bottom-up" approach for extension work in Sri Lanka.
- 5. Briefly discuss the following statements:
- a) Non-verbal communication generally supplements verbal communication.
- b) Extension Education is a democratic process.
- c) The actual sending of a message is the most important event in the communication process.
- 6. Write SHORT NOTES on the following:
- a) Communication roles in an organization.
- b) Farm Visits as an Extension teaching method.
- c) Berlo's communication model.