

EASTERN UNIVERSITY, SRI LANKA
FACULTY OF SCIENCE
THIRD YEAR EXAMINATION IN SCIENCE- SPL. REPEAT/ RE- REPEAT)
JANUARY 2012
OC 303 INTRODUCTIONS TO MANAGEMENT

Answer all Questions

Time:- 01 Hour

- 01) Define the term "Management" and describe main functions of management.
- 02) Briefly describe the following terms with appropriate examples:
 - Effectiveness
 - Efficiency
- 03) Explaining the steps and its importance in the planning process.
- 04) Define the term "Leadership" and describe the important of leadership.
- 05) Define motivation and briefly explain "Hierarchy of Needs Theory".
- 06) Relate the Managerial skills with levels of management.
- 07) Define "effective communication", and briefly explain the most frequent barriers to communication.
- 08) Briefly explain the importance of SWOT analysis with examples.
- 09) Explain the process of control in a selected organization.
- 10) Identify, and briefly explain the current trends in management.



(10*10=100)