EASTERN UNIVERSITY, SRI LANKA

SECOND YEAR SECOND SEMESTER EXAMINATIONS- 2007 Person, Sri Lanka.

AEC 2201: AGRICULTURAL EXTENSION

Answer all questions

Time: 2 Hours

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1. (a) "Agricultural Extension is a non-formal education". Explain the statement. (9 Marks)

- (b) Briefly discuss the following.
 - i. Demonstration as a teaching method
 - ii. Department of Agriculture and its Functions (16 Marks)
- 2. (a) Graphically illustrate the diffusion of an innovation, and briefly discuss the (13 Marks) factors affecting the rate and extent of diffusion.
 - (b) "It is wasteful to have the same uniform agricultural extension programs all over a country, because different parts of each country have differing urgent needs". Discuss this statement. (12 Marks)
- 3. Briefly discuss the principles of adult learning focusing on Agricultural (25 Marks) Extension
- 4. Briefly explain the following, with examples.
 - Extension activities must be taken to farmers where they are.

(8 Marks)

- Each changed or new practice must be technically sound, ii. financially profitable and socially acceptable. (8 Marks)
- iii. "Non verbal communication".

(9 Marks)