

04 JUN 2010  
Eastern University, Sri Lanka

**EASTERN UNIVERSITY, SRI LANKA**  
**FACULTY OF COMMERCE & MANAGEMENT**

**FIRST YEAR/ FIRST SEMESTER EXAMINATION IN BUSINESS  
ADMINISTRATION / COMMERCE – 2008 / 2009 (March 2010)**

**(PROPER & REPEAT)**

**COM 1114 – BUSINESS MATHEMATICS AND STATISTICS**

**Answer all Questions**

**Time: 03 Hours**

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01. A) Simplify the following expressions to the lowest terms.

i) 
$$\frac{2(a+b)^{-1} - 5(a-b)^{-1}}{4(a^2 - b^2)^{-1}}$$

ii) 
$$\frac{3}{x+y} + \frac{2x^2 - 2xy + 4x - 4y}{4x+8} \div \frac{y^2 - x^2}{2y}$$

iii) 
$$\frac{(2^{2n} - 3 \cdot 2^{2n-2})(3^n - 2 \cdot 3^{n-2})}{3^{n-4}(4^{n+3} - 2^{2n})}$$

iv) 
$$\frac{\frac{5}{a+2} - \frac{1}{a-2}}{\frac{3}{2+a} + \frac{1}{2-a}}$$

B) Factor the following expressions completely.

i)  $x^{4n} - 16$

ii)  $x^2 - 4x + 4 - y^2$

iii)  $x^6 + 6x^3 - 16$

iv)  $36xy^2 - 48xyz^2 + 16xz^4$

C) Solve the following equations.

i) 
$$\frac{x}{2x^2 + 3x - 2} - \frac{1}{2x} = \frac{3}{x^2 + 2x}$$

ii)  $x^{2/3} - 5x^{1/3} + 6 = 0$

iii)  $x - \sqrt{4 - 3x} = -8$

iv)  $2^{3x-2} = 16$

**(20 Marks)**

02. A) i) If  $\frac{\sqrt{a}-\sqrt{b}}{\sqrt{a}+\sqrt{b}} = \frac{1}{2}$  find the value of  $\frac{a^2+ab+b^2}{a^2-ab+b^2}$

ii) If  $a^b = b^a$  show that  $\left(\frac{a}{b}\right)^{a/b} = a^{(a/b-1)}$

B) Of the equations  $p + 3x = 39$  and  $p = 9x + 9$ , one is a supply function of a product and the other is a demand function of the product, where  $p$  is the price of the product and  $x$  is the quantity produced.

- i) Sketch the two equations on the same axes.
- ii) Label the demand and supply equations on the graph and give reasons for your choice.
- iii) Find the equilibrium price and quantity.

C) The circulation of a newspaper is increasing at a constant rate. Three months ago circulation was 3200. Today it is 4400.

- i) Express the circulation in terms of time.
- ii) What will be the circulation in 2 months from today?

(20 Marks)

03. A) i) Explain what is meant by the statement "The simple events that constitute a sample space are mutually exclusive and exhaustive".

ii) An investor has asked his stock broker to rate three stocks A, B and C and list them in the order in which he recommend them. Consider the following events:

$L$ : Stock A doesn't receive the lowest rating

$M$ : Stock B doesn't receive the lowest rating

$N$ : Stock C receives the highest rating

- a. Define the random experiment and list the simple events in the sample space
- b. List the simple events in each of the events  $L$ ,  $M$ , and  $N$
- c. List the simple belonging to each of the following events:  $(L \text{ or } M)$ ,  $(L \text{ and } M)$  and  $\bar{N}$
- d. Identify a pair of exhaustive events among  $L$ ,  $M$ , and  $N$ .

iii) A store manager has a cross – classified sample of 250 customer purchases, as shown in the following table.

Size of purchase	Method of payment	
	Cash	Credit card
Under Rs. 20	51	31
Rs. 20 or More	65	103

- a) What is the probability that the customer selected paid by credit card?
- b) What is the probability that the customer selected made a purchase of under Rs.20?



05. A) Differentiate the following with respect to  $x$ .

i)  $y = \frac{e^{(x^2+1)}}{\log x}$

ii)  $y = \sqrt{(x-1)^5(6x-5)}$

B) If  $y = 10 \log (15 - u^2)$  and  $u = x^2 - 2x + 5$  find  $\frac{dy}{dx}$ .

C) A manufacturer has developed a new design for solar collection panels. The demand function for the panels has been estimated as,

$$p = 500 - 0.005q$$

Where  $q$  equals the number of units demanded each year and  $p$  equals the price in dollars. The total cost of producing  $q$  panels is estimated as,

$$c = 150000 + 100q + 0.003q^2$$

- Find revenue function in terms of  $q$ .
- Formulate the profit function.
- Determine the number of units  $q$  that should be produced to maximize annual profit.
- Determine the price that should be charged for each panel to generate a demand equal to the answer in part (iii).
- Determine the maximum annual profit.

(20 Marks)