



Eastern University, Sri Lanka
Faculty of Commerce and Management
Fourth Year/Second Semester Examination in Business Administration/
Commerce/ Economics- 2007/2008
Special Examination -2002/2003, 2002 (A)/ 2003(Repeat) (July 2008)
MGT 4052 Research Methodology

Answer All Questions

Time: 02 Hours

1. Write five examples of research titles which you can propose in your field of study

(10 Marks)

2. Briefly explain the operational steps of the research process in social sciences

(18 Marks)

3. Briefly explain the steps in formulating a research problem with an example

(18 Marks)

4. Using examples briefly explain the variables which you can identify in a study that attempts to investigate a causal relationship

(18 Marks)

5. What are the different methods of data collection for social science researches? Briefly describe two of them.

(18 Marks)

6. What is a Sample? How do you categorize the different sampling methods? Briefly describe one of them

(18 Marks)