

FACULTY OF COMMERCE AND MANAGEMENT

EASTERN UNIVERSITY, SRI LANKA
Faculty of Commerce and Management



**First Year First Semester Examination in Bachelor of Business
Administration/Commerce 2010/2011 (March-2012) (Proper and Repeat)**
MGT 1032 Career Guidance

Answer all four (4) questions

Time: 02hours

Q1.

(a) Define your career goal/objective and explain how you would achieve it during your life stages?

(10 Marks)

(b) Identify a career development theory and briefly explain its application to your life.

(10 Marks)

(c) Why career guidance is important to your life?

(05 Marks)

(Total 25 Marks)

Q2.

(a) Briefly explain the meaning of "attitude" and suggest the steps for building positive attitude.

(10 Marks)

(b) Define the terms 'employability' and 'soft skills'. List out the soft skills expected from the employees.

(05 Marks)

(c) Prepare a job application for a post of Management Trainee which is advertised by a private sector bank in the Sunday Observer.

(10 Marks)

(Total 25 Marks)

Q3.

(a) "One of the major problems of the University education in Sri Lanka is the mismatch between the supply of graduates and the demand for jobs. The country has a supply driven university education system with insignificant relevance to labour market and economic requirements". Do you agree with this statement? Explain your views.

(10 Marks)

(b) Identify the activities (strategies) which can promote the entrepreneurship initiatives among the university students and graduates in Sri Lanka.

(09 Marks)

(c) Explain the importance of bio-data and interview in getting your first job.

(06 Marks)

(Total 25 Marks)

Q4.

(a) Identify the steps in career planning.

(05 Marks)

(b) What aspects or qualities can make a graduate as an entrepreneur?

(08 Marks)

(c) What are the expectations of the private sector organisations from the university graduates who are seeking jobs in a highly competitive entry level labour market in Sri Lanka?

(12 Marks)

(Total 25 Marks)