

Eastern University, Sri Lanka
Faculty of Commerce & Management
Forth Year / First Semester Examination in B.B.A / B. COM. / B. Econ. -2004/2005
COC 4021 – Entrepreneurship Development

Answer All Questions

Time : One Hour

PART 'A'

1. Explain the terms 'Entrepreneur' and 'Entrepreneurship'
2. What do you understand by ' Vision ' of a business organization?
3. What are the rewards of Entrepreneurship?

(3x5=15 Marks)

PART 'B'

4. What do you mean by 'Cottage Industries'?
5. Explain the different phases of Entrepreneurship Development
6. Briefly describe the importance of Entrepreneurship in Sri Lanka.
7. Explain the causes for the slow growth of entrepreneurship in Sri Lanka

(4X10=40 Marks)

PART 'C'

8. Explain the advantages of Home Based Industries.
9. Explain with example of the difficulties faced by Home Based Industries.
10. State the characteristics of Entrepreneurs and describe each of those characteristics briefly.

(3x15=45 Marks)