

EASTERN UNIVERSITY, SRI LANKA

SECOND YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE – 2009/2010

AEC 2201: AGRICULTURAL EXTENSION

Answer ALL Questions
Time allowed: 03 hours



1. a) "Agricultural Extension is a non-formal education process provided to the farming community". Explain the statement.
b) Briefly discuss the objectives of Agricultural Extension.
2. a) Explain the supportive activities for an extension education.
b) What are the advantages and disadvantages of using participatory approach for extension education?
3. a) What do you understand by the "Adoption Process" of an innovation?
b) Discuss the factors that affect the rate and extent of diffusion of a technology in a selected farming community.
4. Write **SHORT NOTES** on the following;
 - a) Communication flows in an organization
 - b) Importance of Non-verbal communication
 - c) Management functions
5. a) Briefly describe the communication process.
b) Discuss briefly the different communication roles performed in an organization.
6. a) What is meant by the term "Adult"?
b) Distinguish the terms "Andragogy" and "Pedagogy".
c) Briefly explain three principles of adult learning.
