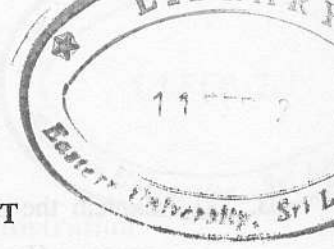


EASTERN UNIVERSITY, SRI LANKA

FACULTY OF COMMERCE AND MANAGEMENT

FINAL YEAR – FIRST SEMESTER EXAMINATION IN BBA 2009 / 2010 (DEC 2010)

DDE 4233 : INDUSTRIAL DEVELOPMENT.



Answer All Questions

Time : 03 Hours

01.

- a). Define the term 'Industry' both in its narrowest sense and its broadest sense, with examples. (04 Marks)
- b). Explain the following
- i). Raw material oriented Industry
 - ii). Power oriented Industry
 - iii). Labour oriented Industry
 - iv). Market orientated Industry. (08 Marks)
- c). What is meant by 'Industrial Policy'? (04 Marks)
- d). Briefly explain two industrial policies which are followed by developing nations. (04 Marks)

02.

- a). What do you understand by the term "Industrialization"? (04 Marks)
- b). Explain the factors facilitating industrialization in economies (08 Marks)
- c). Explain how industrialization can contribute to the economic development of a country. (08 Marks)

03. a). Explain the policy instruments that contributed to the successful take off of the meiji economy (Japan) through industrial development. (12 Marks)
- b). What were the major strategies of industrial policy after the world war II in Japan? (04 Marks)
- c). List out some reasons for the industrial development and rapid growth after the world war II in Japan. (04 Marks)

04. a). "The period 1950 -1959 could be described as the least eventful as far as industrial development was concerned, in Sri Lanka" Explain this statement with reasons. (12 Marks)
- b). In the 1960s, Import substitution was seen as the main strategy for promoting manufacturing industries in Sri Lanka. Explain some of the features of ISI strategy. (08 Marks)

05. Write **shortnotes** on the following
- a). Impacts of liberalisation policy on industrialisation of Sri Lanka.
- b). Incentive package for foreign investors offered by BOI – Sri Lanka
- c). Categories of Industry in Sri Lanka.
- d). Conditions for the status of NICs (20 Marks)