MANAGEMENT OF EXPORT AND ITS DEVELOPMENT IN SRI LANKA

PERMANENT REFERENCE

ANTHONY ANDREW

25941

FACULTY OF COMMERCE AND MANAGEMENT EASTERN UNIVERSITY, SRI LANKA



MANAGEMENT OF EXPORT AND ITS DEVELOPMENT IN SRI LANKA

ACKNOWLEDGMENT		I
PR	EFACE	II
	CHAPTER I	54
1.	INTRODUCTION	1 - 10
	1.1 Purpose of the study	1
	1.2 Objective of the study	5
	1.3 Scope of the study	7
	1.4 Methodology of the study	9
	1.5 Limitations of the study	9
	CHAPTER II	
2.	Exports and its importance in the	11 - 70
	Sri Lankan Economy	
	2.1 The Sri Lankan Economy	11
	2.2 The rationale for Export and Export Development	53
	2.3 The export performance of Sri Lanka	56
	2.4 Classification of exports	61
	CHAPTER III	
3.	Evaluation and analysis of Export	71 - 129
	Policies in Sri Lanka	
	3.1 Identification of Export Policies and	71
	their Tendencies	101
	3.2 Problems in implementing the Export	101
	Policies and Proceduces	-
	3.3 Adoption of Apropriate Policies for	122
	Export Development	
	3.4 Policy related action	125

CHAPTER IV

4. Efficiency and Effectiveness of	130 - 180
Export Management	130
4.1 Export management	131
4.2 The need for export management	148
4.3 The importance of Export management	
in the Sri Lankan context	169
4.4 Environmental forces in the export	107
management of Sri Lanka	
CHAPTER V	
Chartal	
5. Export Trend and its Development	181 - 208
5.1 Trend in exports	181
5.2 Development through export	196
CHAPTER VI	
	209 - 224
6. Observation and Discussion	
CONCLUSION	225
57 S 200 S 2	226
APPENDIX 1	227
APPENDIX 2	228
APPENDIX 3	229
APPENDIX 4	230
APPENDIX 5	231
APPENDIX 6	232
APPENDIX 7 APPENDIX 8	233
APPENDIX 8	
REFERENCE	234
BIBILIOGRAPHY	234
BIBIDIOGKAFIII	