

**EASTERN UNIVERSITY, SRI LANKA**  
**FACULTY OF COMMERCE AND MANAGEMENT**  
**SPECIAL EXAMINATION IN**  
**BACHELOR OF BUSINESS ADMINISTRATION/COMMERCE**  
**2007/08 (DEC/JAN 2008/09)**



**OCC 1011 – COMMERCIAL GEOGRAPHY**

**Answer all questions**

**Time: 01 hour**

- Q1 i) Briefly describe the salient features of the location of Sri Lanka in terms of its geographical co-ordinates. (08 marks)
- ii) Identify and briefly describe five favourable growing conditions for tea in Sri Lanka. (07 marks)
- iii) Briefly describe the problems faced by the transport sector in Sri Lanka. (10 marks)

**(Total 25 marks)**

- Q2 i) Briefly explain the main features of Industrial Adjustment program (IAP) (08 marks)
- ii) List five industrial estates which were established under the Industrial Estate Co-operation. (08 marks)
- iii) Identify five tourism development regions and explain their salient features that attract tourists. (10 marks)

**(Total 25 marks)**

- Q3 i) Identify the three major groups of minerals in Sri Lanka. (07 marks)
- ii) Briefly explain the problems faced by the domestic tourists. (08 marks)
- iii) Briefly explain the steps taken by the government to support fresh water fisheries. (10 marks)

**(Total 25 marks)**

- Q4 i) Briefly explain the major problems faced by the plantation sector. (07 marks)
- ii) List out the factors which helped for a sharp increase in rubber production since independence. (08 marks)
- iii) Briefly explain about the three major categories of manufacturing sector? (10 marks)

**(Total 25 marks)**